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## What can you do with a film and media studies degree

Join a fast-moving, rapidly growing, multi-billion pound industry. From television to cinema, radio to podcasts, social media to blogs and vlogs, and everything in between – media studies plays a big part of our every day. And it’s never been so relevant than in the internet age, where actors, singers, and personalities can make their own celebrity online using their media skills. As technology, creativity, and competition increases, these skills become more in demand all over the world. Media studies will equip you with the communication and technology skills needed to succeed in the modern workplace, whether in the media industry or not. Whether you choose to pursue a career in film and television, fight for your own fame, or take your skills into business – you’ll be well equipped for what the modern workplace is looking for. Needless to say, media studies is the most useful subject you can show you’ve studied in your application for this degree. If you didn’t study it, don’t worry, as the most common subjects in media studies applications are English language and English literature. Psychology and sociology are also useful, but it’s your passion for media that most universities will be looking for. Media studies is more practical than academic, so be prepared to show a portfolio or speak about your experience with the media. When it comes to soft skills, you’ll want to show curiosity, a natural flair with technology, creativity, consistency, patience, and drive What you will need to do Apply by 26 January Write a personal statement What you won’t need to do Submit a portfolio Audition for a place Attend and interview Pass an entry test Show work experience Media studies is a broad subject, and journalism is one of many modules on offer throughout the course. If you want to be a journalist, then that’s your best degree choice. But if you want a range of options that will get your foot in the door of a lot of careers in the media industry, then media studies is for you. Pursuing a job in the media industry is a competitive process, so a degree in the field will help you stand out from the crowd. It will equip you with skills ranging from copywriting to camera work, and gear you up for a fastmoving industry that requires you to change with the times. Whether you want to be the brains behind the scenes of film and music, or you want to make a difference as a broadcaster or journalist, a degree in media studies will give you a shot at a number of different careers. You can also use your media skills to investigate and analyse the theory of media studies, helping businesses and organisations predict the outcome of news items and current affairs. By looking at the history of media studies and its place in society and culture, you can help design public health campaigns, or advise on communications for big businesses. Some modules you may study are: Global digital cultures International journalism Community media for social action Producing and consuming social media Elements of visual media Power and resistance Media morals and ethics Critical approaches to media Creativity is only one side of media studies. While it’s considered a creative industry, there’s a booming job market for analysts and researchers within the big media giants. You don’t need to be a creative genius. A levels - Entry requirements range from CDD to ABB, with the universities and colleges most commonly asking for BBC. Scottish Highers – Entry requirements for Highers (the most common qualification) range from BBBB to AABBB, with universities or colleges most frequently requiring AABBB. Occasionally, universities ask for Advanced Highers to supplement Highers. If Advanced Highers are requested, universities or colleges typically ask for ABB. Vocational courses – Other Level 3/Level 6 qualifications (e.g. Pearson BTEC Level 3 National Extended Diploma, or an SCQF Level 6) may be accepted as an alternative to A levels/Highers by some providers. It’s essential that you check alternative entry requirements with universities or colleges. Media studies will equip you for a wide range of jobs, including as a: And an even greater list of related job families, including: The job market for media studies graduates is competitive, and that’s reflected in the course. Don’t expect to be watching videos or listening to music all day, there’s a high degree of theoretical, research, and analytical work that goes hand-in-hand with the creative aspect of the subject. As you look at the role of media studies in contemporary society, you can expect to recognise bits of other subjects in your studies, including history, sociology, philosophy, psychology, and politics. Whichever route you choose – academic or vocational - you can expect a lot of self-study. Media studies are generally three years long, resulting in a BA. You may have the chance to add a sandwich year and spend 12 months in industry, meaning that your degree will last four years. With the competition for jobs in the media industry, you should consider your placement options very carefully. You may also want to develop a niche during your second and third years, when you begin to choose your own modules and specialise in certain areas. With the media industry going through such rapid change, there has never been a better time to enter this academic field. The rise of online platforms, and the innovations within the traditional media giants, is creating a need for highly skilled media professionals who can adapt and change with the times. Media studies undergraduates can expect the following tasks during their studies: writing reports and essays presentations and pitches film, music and creative projects attending lectures and seminars hearing from industry speakers placements and industry experience project and teamwork Are you considering an accelerated degree? Click here to read more about the possibility of completing your undergraduate course in two years rather than three. If you want to combine work and study while earning a salary, you could consider an apprenticeship. Which apprenticeships are available, and how you apply, depends on where you live. Find out more about apprenticeships across the UK. Each apprenticeship sets out occupational standards for specific job roles, designed by employers. The standards outline the skills, knowledge, and behaviours required to demonstrate that an apprentice is fully competent in the job role. Higher apprenticeships (Level 4) Degree apprenticeships (Levels 5 – 7) Discover more about apprenticeships in media, publishing and information services Our guide has all the info you need to know about doing an apprenticeship in this industry. Find out what it’s really like from current apprentices and decide if it’s the right route for you. Media, publishing and information services industry guide Start your search now Get your UCAS Hub Your place to discover your options and research your future. Sign up today Visual media saturate the human experience. It’s no wonder that people who can understand and employ the tools of multimedia communication, including our alumni, are in demand across diverse fields. In addition to finding careers in film and media production, preservation and distribution, our graduates thrive in fields including technology, business and marketing, academia and the arts. They succeed because the skills they have mastered, from interpreting to maximizing the effects of multimedia communications, are essential to modern life and work. They flourish because they are future-ready, prepared to apply their skills to today’s mediascape and the media still to come. Sample Alumni Job Titles Sample Alumni Employers Assignment Editor Digital Content Producer Film Festival programmer Film Publicist Marketing Director Product Designer Professor Social Video Producer Script Clearance Analyst Virtual Reality Producer 20th Century FOX Television Amazon BBC News Criterion Electric Dream Factory Facebook Microsoft Nielsen Sony Pictures Entertainment Stanford University Alumni Profiles There’s a Job for That! — Take a quick quiz (only three questions!) to learn what College of Arts & Sciences alumni with similar interests have done since graduating. UW LinkedIn — See career trajectories of UW graduates who studied Cinema and Media Studies as well as other fields. Alumni News and Student & Alumni Spotlights — Read about the adventures of students from our department. Internships Through internships, Cinema and Media Studies students can earn academic credit while getting hands-on experience in film and media-related roles in a variety of industries. Students have interned around the world with organizations including KCTS and King 5 (Seattle), United Roots (Oakland), AIM TV Group (New York City), Immortal Cinema (Burbank, Calif.), and Kalahari Pictures (Cape Town, South Africa). Career & Job Resources University of Washington offers diverse resources to help students build the skills to launch their careers. C21: Center for 21st Century Liberal Learning — Offers immersive learning experiences, partnerships both on campus and in the community, and a network of mentors to help guide students in the College of Arts & Sciences on the pathway toward selecting a major and preparing for a career after college. Career & Internship Center — Educates and supports students as they explore and choose academic majors and career options, obtain and reflect upon career-related experiences, and develop professional presence and essential skills for workplace success. Carlson Leadership & Public Service Center — Coordinates and connects students to community-based experiences in and around Seattle. Share





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